

# Režģa sistēma

## GRID SYSTEM

saprast būtību, izmantot kompozīcijas darbos  
materiālu apkopoja Ruta Linīte 2013

Tīkla (režģa, sieta) sistēma ir stingra sistēma, kas ir paredzēta, lai palīdzētu grafiskajam dizainerim izveidot loģisku un konsekventu lapas informācijas organizāciju.

Tīklu sistēmas un lapas izkārtojums (page layout).

Grāmatā “Grid Systems”, autors grafiskais dizainers Josef Müller-Brockmann ļauj saprast tīklu sistēmas iespējas un lietošanu.

# The Grid System

The ultimate resource  
in grid systems.

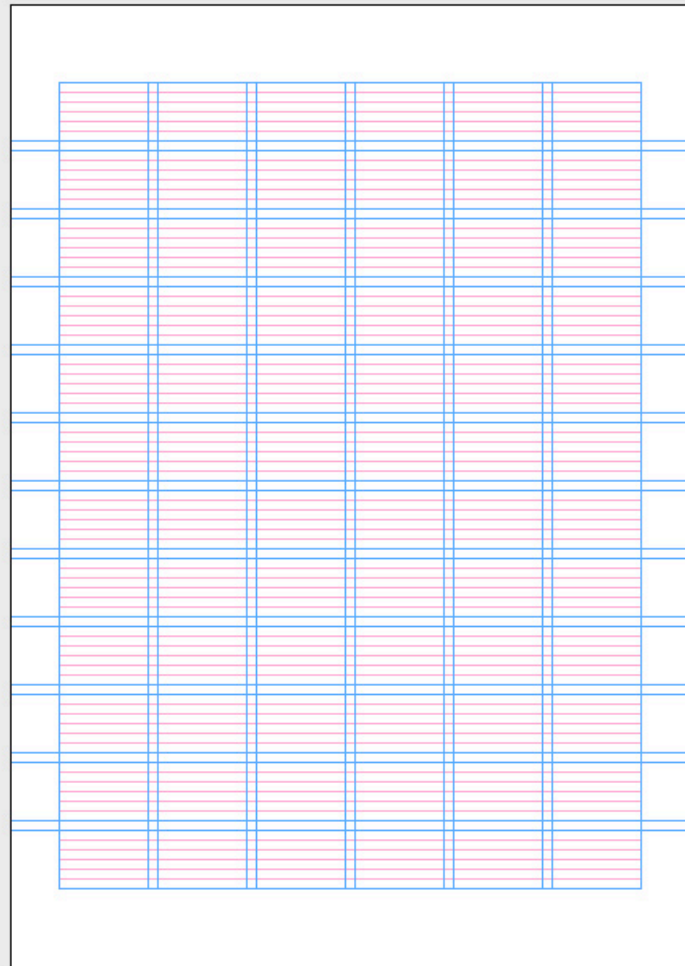
*"The grid system is an aid, not a guarantee.  
It permits a number of possible uses and each  
designer can look for a solution appropriate to his  
personal style. But one must learn how to use the  
grid; it is an art that requires practice."*  
**Josef Müller-Brockmann**

Show Grid

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## Templates

## InDesign A3 Grid System (12)



*“The grid system is an aid, not a guarantee.  
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personal style. But one must learn how to use the  
grid; it is an art that requires practice. ”*

***Josef Müller-Brockmann***

- “Tīklu sistēma ir atbalsts, nevis garantija. Tā ļauj vairākas izmantošanas iespējas un katrs dizainers var meklēt savu risinājumu, kas atbilst viņa stilam. Viens ir iemācīties lietot režģi, bet patiesībā - tā ir māksla, kas prasa praksi.” Josef Müller-Brockmann

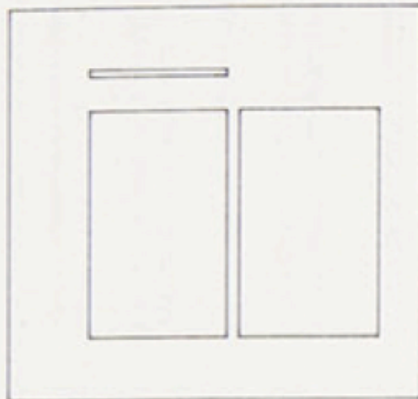
Mūsdienās režģa sistēmas ir izveidots kā rīks, ko lieto drukas un web dizaineri, lai izveidotu labi strukturētu, līdzsvarotu dizainu, ērti lietot ātrai maketēšanai.

Examples of type area design  
with 2 and 3 columns

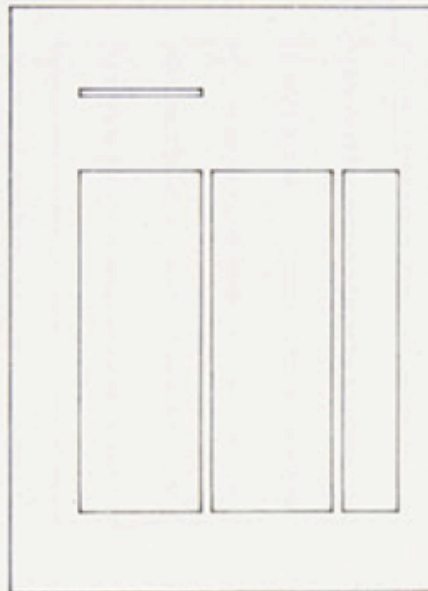
Beispiele der Satzspiegel-Gestal-  
tung mit 2 und 3 Spalten

Examples of type area design  
with 2 and 3 columns

Beispiele der Satzspiegel-Gestal-  
tung mit 2 und 3 Spalten



13



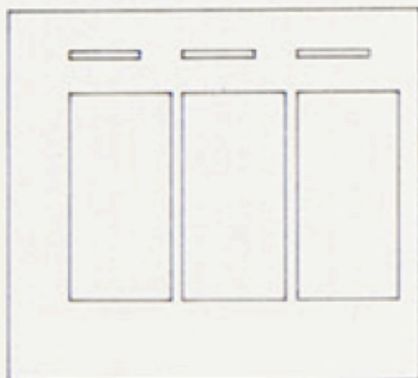
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# The Grid System

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*"The grid system is an aid, not a guarantee. It permits a number of possible uses and each designer can look for a solution appropriate to his personal style. But one must learn how to use the grid; it is an art that requires practice."*

Josef Müller-Brockmann

Hide Grid

Search

## Articles

### Applying Divine Proportion to Your Web Designs

This article explains what is the Divine proportion and what is the Rule of Thirds and describes how you can apply both of them effectively to your designs.

01.Dec.2008

## Tools

### Syncotype

Syncotype is a simple tool to help align your text to a baseline grid. Enter your line height and offset in pixels in the Syncotype control box and click

"Syncotype it" to overlay a baseline grid in red.

01.Dec.2008

## Books

### The Typographic Grid

We consider this to be the academic part two to "Grid Systems." Hans Rudolf Bosshard tackles a deeper understanding of the complex grid.

30.Nov.2008

## Templates

### InDesign 8.5x11 Grid System (12)

Adobe InDesign file with a grid system for an 8.5"x11" page that is divided into 12 columns and rows using the Rule of Thirds (Golden Ratio). Includes a 12pt baseline grid.

29.Nov.2008

## Blog

### Doane Paper Utility Notebook

A portable notebook featuring a patent pending Grid+Lines stationery design that combines the benefits of grid and ruled lines onto a single sheet of paper.

28.Nov.2008

## Inspiration

Ace Jet 170

AisleOne

Athletics

BBDO

Blanks

Build

Corporate Risk Watch

David Airey

Dirty Mouse

Experimenta

Experimental Jetset

Form Fifty Five

Grafik Magazine

Grain Edit

Graphic Hug

Hello Muller

### The Grid: The Structure of Design

### Phiculator

Phiculator is a simple tool which, given any number,

### Grid Systems

Grid Systems provides a rich, easy-to-understand

### InDesign 11x17 Grid System (12)

Adobe InDesign file with a

### Replica Typeface

Replica is a new typeface by Norm that was

from the director of 'waiting for happiness'

# BAMAKO

Sed libero purus, imperdiet  
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a film by adrianmeyer studio

from the director of 'waiting for happiness'

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a film by adrianmeyer studio

## Corporate Design International – Wolfgang Schmittel





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## UNDERGRADUATE

## Creative Advertising and Graphic Design

Bachelor of Arts (Humanities) - BA(Curtin) - 311907  
Humanities

Creative advertising will teach you how to communicate through a variety of media, including print, television, point-of-sale, radio, direct mail, online and outdoor advertising.

Advertising units focus on professional practice, media production, professional institutions and industry processes.

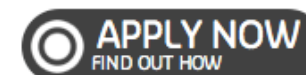
You will develop your design skills using project-based activities and processes used in industry.

Graphic design teaches branding, book and magazine design, corporate literature, retail and boutique packaging, exhibition and promotional design, poster design, CD covers, clothing graphics, new media design and directional signage. The skills you learn will prepare you for work in specialist design agencies, the advertising industry, as an in-house designer for a variety of industries or as an entrepreneurial or freelance graphic designer.

You can elect to study creative advertising, graphic design, or both within this major. You will work on real client briefs and learn with the technology and software found in the workplace.

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## 2014 ENTRY REQUIREMENTS:

## Minimum English language entry requirements:

IELTS ACADEMIC (INTERNATIONAL ENGLISH LANGUAGE TESTING SYSTEM)

Writing	6.0
Speaking	6.0
Reading	6.0

# ALL AMERICAN DREE

HER HERITAGE MIGHT BE THE STUFF OF CONTEMPORARY LEGEND, BUT **DREE HEMINGWAY** IS GOING ON WRITING HER OWN STORY. QUINCY JONES FINDS HER AS A BEAUTIFUL YOUNG MODEL WITH THE FASHION WORLD AT HER FEET, SPORTING THE LATEST FROM THE NEW YORK SPRING 2000 COLLECTIONS

Photography: Nelson Lee Jones  
Styling: Glenn Rockswold

101



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# SKI BUNNY

THIS WINTER, SKIWEAR RETURNS WITH A SEXY, COOLED-READY EXUBERANCE, ARMED WITH THE ULTIMATE APRES-SKI PIECES, GLASSBORO EDITOR CARLYNE CORT DE DEBATEEE TROUSERS SUPERIMPOSED CANDICE INTO AN ICON OF THE JET SET

Photography Sébastien Faure Styling Carlyne Cort de Debatée



Carlyne Cort de Debatée  
Sébastien Faure  
Styling Carlyne Cort de Debatée  
Photography Sébastien Faure  
Hair: [illegible]  
Makeup: [illegible]  
Dress: [illegible]

C

## CHARLOTTE IN COUTURE

CHARLOTTE RAMPLING HAS CHARTED A CAREER OF SEARING PROVOCATION. HER LOVE OF RISK EQUALLED ONLY BY HER DESIRE TO BREAK BARRIERS. HERE SHE MODELS THE LATEST FROM PARIS COUTURE AND REFLECTS ON ATTRACTION, DRAMA, AND THE SWEET PASSAGE OF TIME

Photography Willy Vanderperre  
Styling Olivier Rizzo  
Text Alex Needham

At age 64, Charlotte Rampling remains an icon of sex and decadence. Once described as being able to have any man she wanted, she remains a powerfully sexual presence in these changing times. Now 64, she is still the same. Born into a military family in Essex, England, the bilingual Rampling has long divided her time between London and Paris, where she is referred to as "La Légende." The last ten years have marked some of her most powerful and psychologically penetrating work, particularly in collaboration with the director François Ozon, but she'll likely be remembered as the embodiment of a certain kind of hedonistic glamour, like the concentration camp victim's ardent desire for officers' hair cream in *Les Destinées* and a cop in the porno *1974 Me* from *The Night Porter*.

Speaking over the phone from her home in Paris, it's clear that she doesn't suffer from self-doubt. She keeps the conversation rolling along at a fair old pace, offering her thoughts on everything from aging gracefully to the state of style publications today. "Fashion in magazines has to be suitable for me, it can't be arbitrary," she declares in a cool, quiet English accent. One of women's great freedoms, Rampling knows how to wear her clothes. "I'll move a few things on, but they'll be good things—couture, Yogi Berra's, St. Sebastian, usually quite masculine things. I don't have to bother about it, I just put them on and think that's who I am, as far as I know who I am," she laughs.

Rampling seems at ease with her age. Her face is heavily etched by the surgeon's knife—she once said that the idea of making up with a younger face was monstrous—and she speaks warmly about her grandchildren, though on inquiry about whether she gives them quite a sharp scolding. "I won't be quiet, so I wouldn't know how to scold them," she says. She enjoys the freedom that comes from her two sons and stepdaughters living from the next, saying that when one grows older "a sort of absolute tranquility that is really quite powerful if you're not afraid of it."

While the French are currently up in arms about the retirement age being raised from 60 to 62, Rampling has no desire to stop working. The roles she gets these days, she says, are "subtle but incredibly rich," like her single woman in Todd Solondz's *Life During Wartime*.

So how does the woman come, so well, aged? Rampling attributes it to three things: her last for life, the effort she's made to exercise, and, above all, the preservation of her reputation. "If you're not ready for old age, suddenly you think, Oh my God, I'm not attractive anymore," she reasons. "And, of course you don't attract people in the way you did, but there are other ways. Attraction is making somebody aware of who you are, and it's the mystery of who is attractive."

Rampling also doesn't look back, never desiring to match her old films. "It's too cheap," she says. "It's something I've lived, so therefore it's within me." But she allows herself one moment of reflection on what's been a life packed with high drama. "The just proof that I've come through it all," she says, laughing again. "The proof of that girl."



Charlotte, 64, wears  
Wool gabardine trench coat  
with belt sleeves, angular felt hat, by  
her own *Quelque Paris*

On eyes and lips, Chanel Foundation  
Intense Mascara is red and  
Blackout Eye Definer is grey  
and Rouge Allure is pink in her

# THE BEGINN ING

# THE LOOK BOOK

ENTER THE FIRST PROCESS OF WORDS AND  
COLORS. WE STARTED TO LOOK AT FIND/TAKE  
PHOTOGRAPHS THAT REMIND US OF THE  
WORDS. AFTER A LONG PROCESS OF GOING OUT  
AND TAKING PHOTOGRAPHS AND FINDING  
PHOTOGRAPHS BY VARIOUS PHOTOGRAPHERS WE  
FINALLY FOUND THE PERFECT PHOTOS TO  
COMPLEMENT THE AFFLUENT WORDS WE  
WROTE TO EACH WORD IN.

## Swiss modern graphic design for the chemical industry



Novum Structures USA, Germany, China  
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Kunstgewerbemuseum Zürich  
Ausstellung

# der Film

10. Januar bis 30. April 1960

Offen: Montag 14-18, 20-22  
Dienstag-Freitag 10-12, 14-18, 20-22  
Samstag-Sonntag 10-12, 14-17

# PARIS

F R A N C E

Paris is the capital city of France and is situated on the River Seine, in northern France, at the heart of the Île-de-France region. The name Paris derives from that of its pre-Roman-era inhabitants, the Gaulish tribe, which were known as the Parisii. Before the city was called Paris, the city was called Lutetia during the first to the sixth century Roman occupation, but the present name began to replace this towards the end of that period.

# Sylfaen

*Sylfaen is a multi-script serif font family designed by John Hudson and W. Ross Mills of Tino Typeworks, and Geroldine Wade of Monotype Typography. The name Sylfaen is a Welsh word meaning foundation. In 1997, Tino was hired by Microsoft Typography to consult on the production of support materials for OpenType font development.*

John Hudson

A	B	C	D	E	F	G	H	I
J	K	L	M	N	O	P	Q	R
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a	b	c	d	e	f	g	h	i
j	k	l	m	n	o	p	q	r
s	t	u	v	w	x	y	z	

BAD  
TYPOGRAPHY  
IS EVERYWHERE

GOOD TYPOGRAPHY IS INVISIBLE /  
BAD TYPOGRAPHY IS EVERYWHERE

backus

# Showcase of Swiss Graphics Design

“de profundis”, oscar wilde

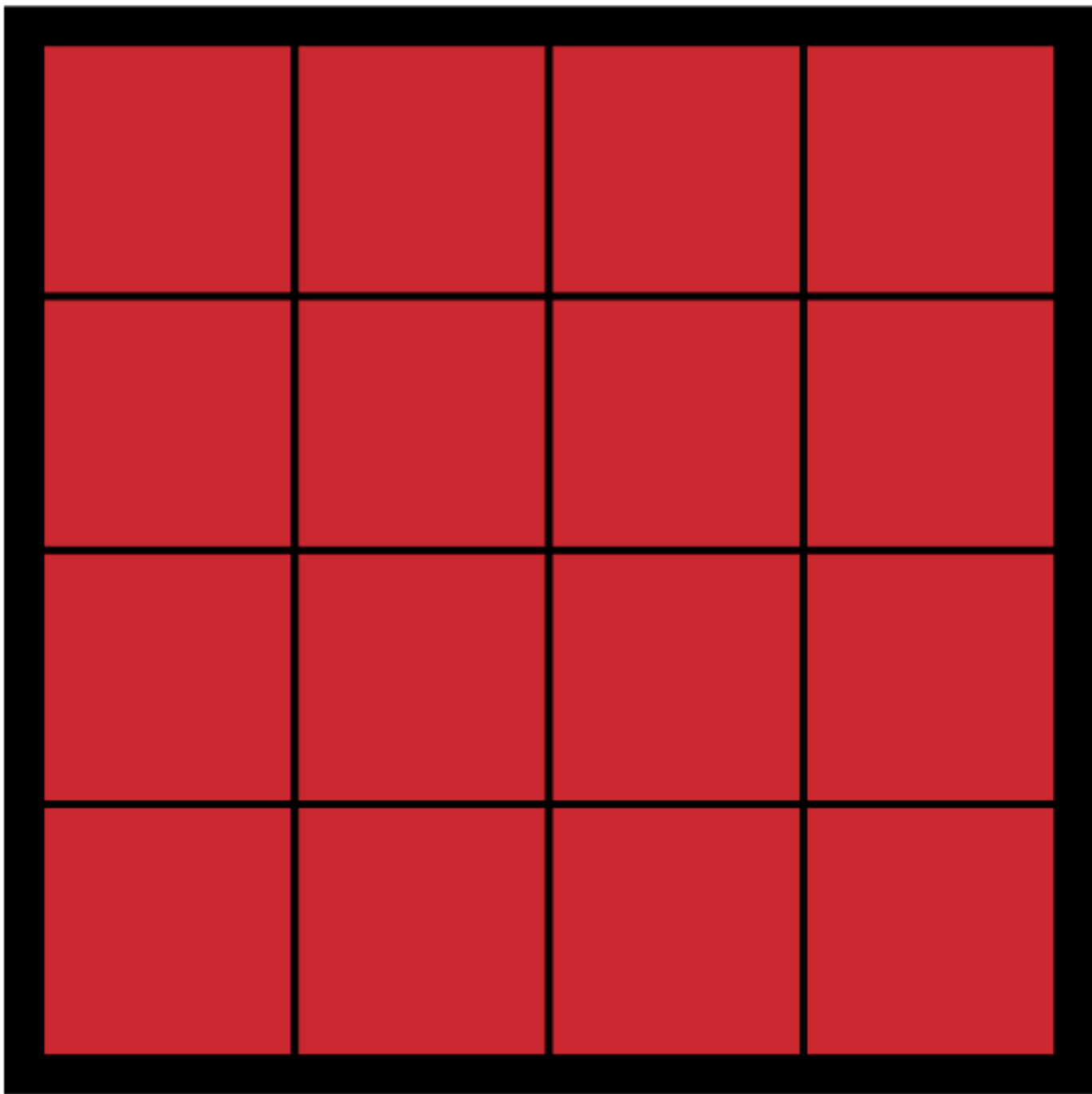


s Annual – 1965/66



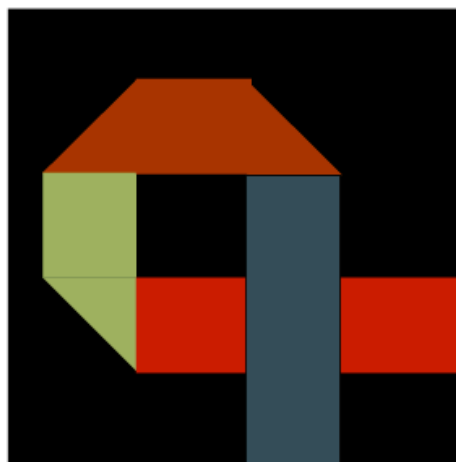
Skolas uzdevumi režģa sistēmas izpratnei

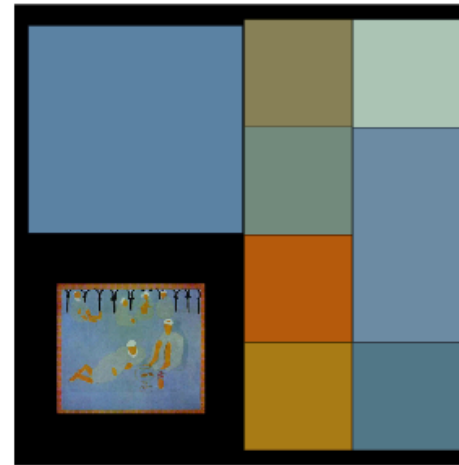
# **30X30CM PAMATNE 4X4 REŽĢA SISTĒMA**

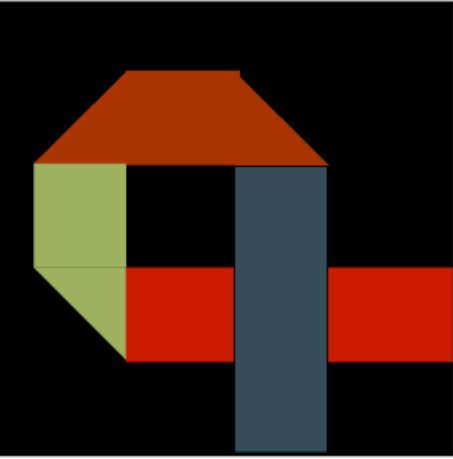
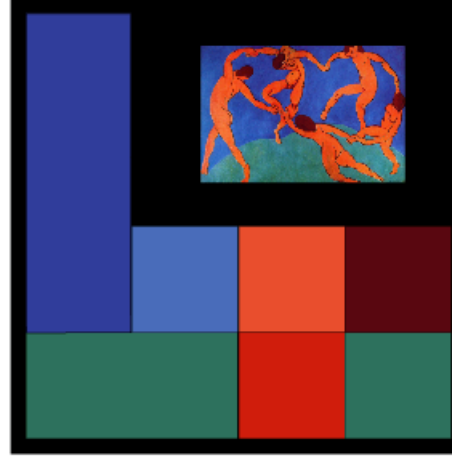
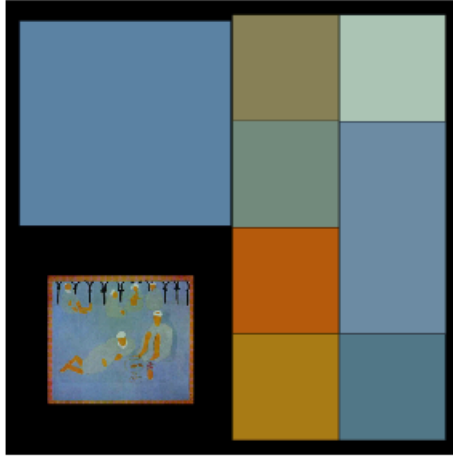



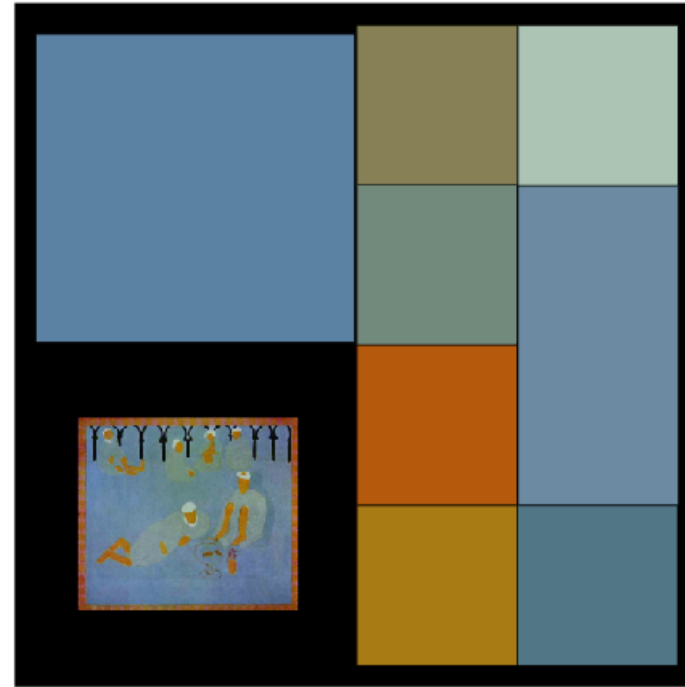
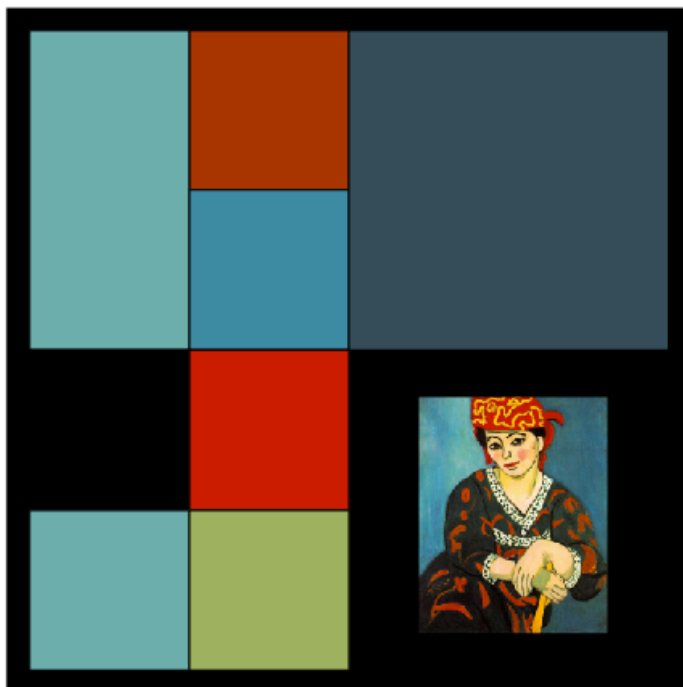
Koša, piesātināta krāsa, fovisms Anri Matiss

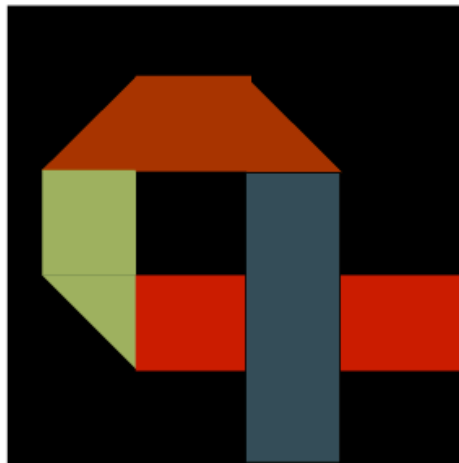
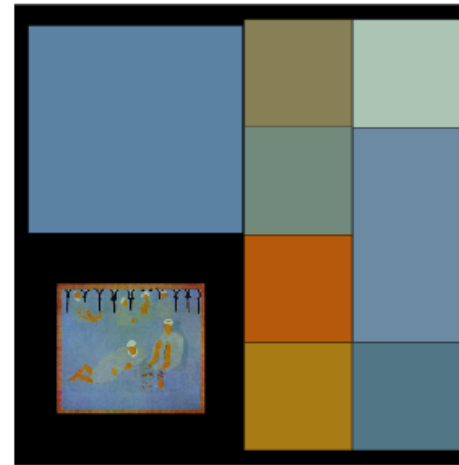
# KRĀSU LIETOŠANA











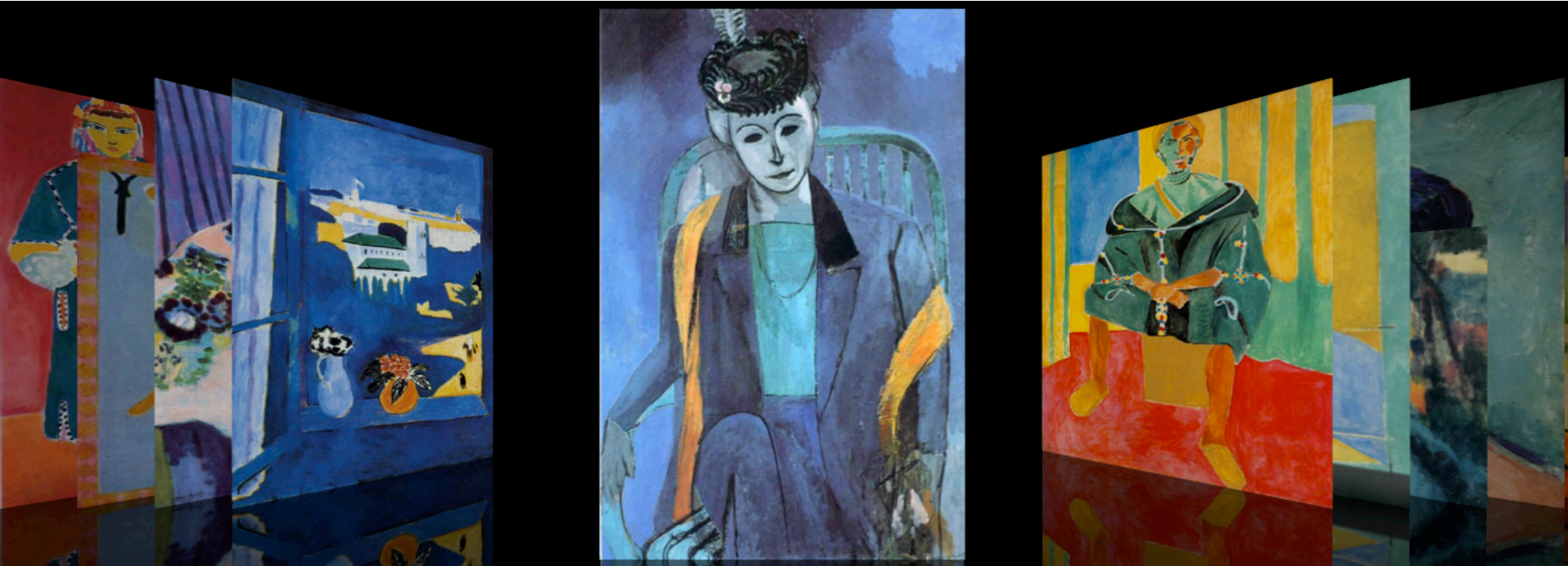


# Krāsu salikums no fovisma

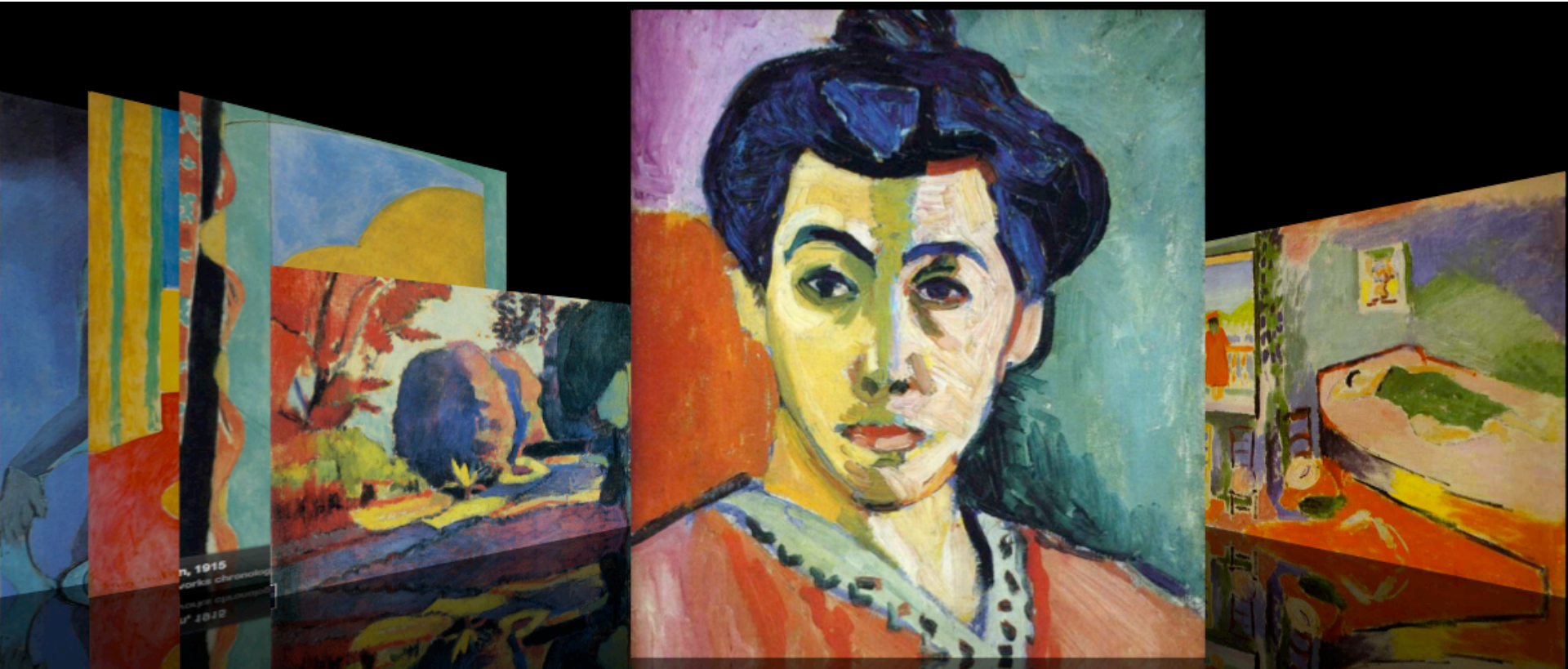
## Anrī Matiss



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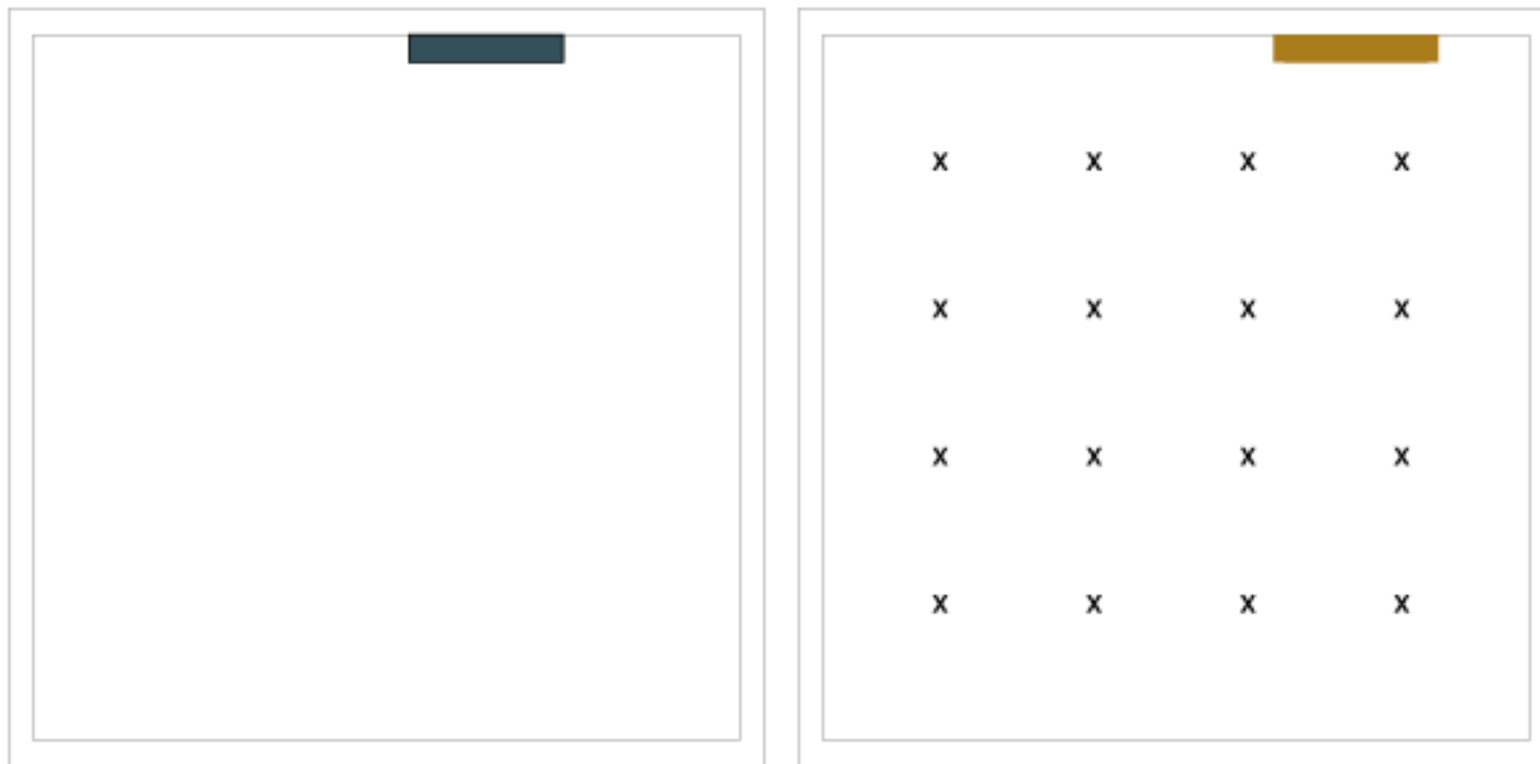
# Anrī Matiss



# Anrī Matiss



# Izkārtojuma princips grafiskajam darbam (režģis 5x5)



# REKLĀMA

košas piesātinātas krāsas izmantojums



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marimekko

marimekko is a brand of clothing and accessories that has been around since 1965. It is known for its bold, colorful patterns and designs. The brand has a long history and is still popular today. It is a part of the Marimekko Group, which also includes other brands like Marimekko Home and Marimekko Kids.

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www.marimekko.com

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